

September 20, 2022

Dear Prospective Sponsor,

Businesses and families like yours give back to our community every day. By becoming a sponsor of the “5K Charity Run & Walk” on October 15, 2022, you can better our community by helping one of several outstanding charities in the Palisades and surrounding areas, while taking advantage of an advertising opportunity. In addition to raising funds for charities, Palisades Lutheran Church is hoping to raise funds for a VAN for a deserving community member.

This year we are expecting a fabulous event as we run/walk in support of these charitable efforts. We hope to attract over 100 participants, from serious athletes to recreational runners and young children.

We invite you to take advantage of this advertising and promotional opportunity as a sponsor. To make this an exciting promotional event for your business, there are three sponsorship levels with corresponding benefits.



Platinum - \$2,000	Gold - \$1,000	Silver - \$500
Six Complimentary Entries & race T-Shirts	Four Complimentary Entries & race T-Shirts	Two Complimentary Entries & race T-Shirts
Promotional Digital Artwork on Banner	Recognition on Banner	Recognition on Banner
Promotional Digital Artwork and Link & Recognition on 5K Race Web Page for 1 Year	Recognition on 5K Race Web Page for 1 Year	

Please submit your sponsorship contribution and any promotional/digital artwork to include on banner and/or website by **Monday, October 3, 2022**.

Thank you for your support – and we’ll see you at the finish line!

Sincerely,

Rev. Dr. Martin E. Lee
Fundraising Coordinator
310-459-2358 or email at: churchorganizers@gmail.com